



NON-PROFIT ORGANIZATION & SODA TASTING BOOTH

How would you like an opportunity for visibility to 9,000+ event attendees at the 2021 Sebring Soda Festival, with NO COST to you or your organization?

HOST A SODA TASTING BOOTH!

The Sebring Chamber and the Sebring Soda Festival are partnering with organizations (churches, clubs, non-profit organizations, political candidates, government offices, etc.) to host the soda tasting booths.

PLEASE NOTE: The soda tasting portion of the festival runs from Saturday (4/3/2021) from 11am-6pm. This will be the only part that your organization is responsible for.

What you provide:

- 10 x 10 pop-up (EZ Up) tent
- 6' or 8' Folding Table & Chairs
- Volunteers from your organization to pour soda samples for the festival-goers. You will need 2 volunteers at any given time during the event hours on your designated date.
- You may put up signage or banners, and you may distribute your organization's material to promote community relations for your group.

What we provide:

- T-shirts for your volunteers to wear during the event to create a cohesive look
- Cooler
- Ice
- Sodas
- Tasting cups
- Bottle openers
- Trash receptacles
- PPE (gloves, masks, hand sanitizer, sanitizer wipes, etc.)
- Everything else you may need for the soda tastings
- Soda Info & Signage

This is a limited opportunity, so be sure to sign-up your organization before space runs out!

Participation in this festival requires your booth to be open and staffed during all hours of the festival on Saturday, April 3, 2021 from 11AM-6PM. Set-up can begin as early as 7am, and you'll need to be ready to go at 10:30am. Any organization with an unmanned booth, or a booth that breaks down prior to the conclusion of the festival, will not be permitted to return for future festivals.

**For additional questions, contact the Liz Barber at
sebringsodafest@sebring.org or 863-385-8448.**

NON-PROFIT ORGANIZATION & SODA TASTING BOOTH REGISTRATION FORM

STEP #1:

Tell Us About You!

Organization Name: _____

Contact Name: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

STEP #2:

Confirm The Date!

The 2021 Sebring Soda Festival is a 2-day event, but the soda tasting portion of the event falls on Saturday, April 3 from 11am-6pm ONLY.

Please confirm that you're available to host your soda tasting booth.

- ☐ Saturday, April 3 from 11AM-6PM



STEP #3:

We Need Your Shirt Sizes!

To help the event look cohesive and make more sense for the festival-goers, the festival will be providing up to 4 t-shirts for your booth's workers.

Please designate the sizes and quantities of shirts that your organization will require.

_____ Small _____ Medium _____ Large _____ XL _____ 2XL _____ 3XL

Additional shirts beyond the 4 provided will cost \$10 per shirt, and you'll be required to make payment no later than 2 weeks prior to the event to ensure they arrive on time.

This info is required to process your application!

STAFF NOTES

STEP #4:

We Need Your "John Hancock"!

Authorized Signature: _____

STEP #5:

Return Your Volunteer Form

Mail/Deliver: Sebring Chamber of Commerce, 227 US 27 North, Sebring, FL 33870

Fax: 863-385-8810, Email: sebringsodafest@sebring.org

Questions? Call Liz at 863-385-8448 or email sebringsodafest@sebring.org